

## Press Release

*For Immediate Release*

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### **Baldwin Initiates Alaska Aviation Safety Exchange with Alaska Seaplanes Commuter Airline Leading the Way**

**Hilton Head Island, SC – January 7, 2021** — Baldwin Safety and Compliance has launched its new Alaska Aviation Safety Exchange SMS/QMS program customized for the Alaska aviation community. Alaska Seaplanes, an FAA part 135 commuter airline based in Juneau, Alaska, has rolled out their new SMS program using this scalable Baldwin program.

The Alaska Aviation Safety Exchange features easy-to-use software that enables customization to forms, reports, and manuals to meet the needs of the Alaskan operator. It is mission adaptable and scalable to a single fixed wing or helicopter operator, or to an operation with hundreds of aircraft. Alaskan operators subscribing to Baldwin will also have the option of sharing de-identified safety data to learn from their peers via data sharing within the Baldwin program and/or the FAA Aviation Safety Information Analysis and Sharing (ASIAS). Another key benefit Baldwin offers the small operator is 24/7 support from Safety Matter Experts, acting as an on-demand safety team resource.

Ken McLure, Alaska Seaplanes Director of Safety and Compliance explains, “Alaska is a unique place to fly and operations here have many challenges that operators in the lower 48 will never experience. From seasonal staffing swings to water landings and limited controlled airspace, we have distinctive risks to consider. The big difference for Alaska Seaplanes was that the Baldwin system was customizable and flexible enough to adapt to our operation, and it did not require reworking our processes to integrate with the software. The assistance we received with our Flight Risk assessment tool was also a game changer. We rolled the program out in a phased approach to all the stakeholders in November and went live in December. The most impressive result is that I am already receiving great feedback on the data we are collecting, and many members of the team are providing input and suggestions for small changes that have been very simple to make.”

“The SMS program mandate is coming in 2022 and I anticipate other operations (big and small) developing their SMS with Baldwin. I look forward to more Alaska operators joining us in this journey to improve safety and participate in the new safety database, made for Alaska,” McLure added.

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Donald Baldwin, President and founder of Baldwin Safety and Compliance said, “As leaders in Safety & Quality Management, we wanted to provide a customized SMS/QMS solution that would support the specific Alaskan operational, regulatory, standards, and emergency response environment. When we met with Ken McLure at Alaska Seaplanes, he shed light on the challenges he was facing trying to develop an SMS system to work with their current operation without making major changes to adapt to a pre-fab program. They face extraordinary conditions on a regular basis, and we are proud to be working with the aviation community in Alaska to provide a simplified but customized solution to their SMS program needs. We will soon be introducing similar programs to the Hawaiian aviation industry.”

For more information about the Alaska Aviation Safety Exchange, call 888-222-2112 or go to <https://www.AlaskaAviation.com/>.

### **About Baldwin Safety & Compliance**

Founded in 2004, Baldwin is a global company founded to support the implementation and maintenance of customizable safety, quality, and document management (SMS/QMS/DMS) and related business support systems such as ASAP/ASIAS, FDM/FOQA, LOAs, and MELs. Baldwin’s eLearning platform (BaldwinVirtualTraining.com) provides engaging virtual training at affordable prices. In addition, Baldwin is an IS-BAH and IS-BAO Program Support Affiliate company - further supporting Baldwin's leadership position in the SMS industry. Baldwin conforms to ICAO, FAA, EASA, Transport Canada and other State standards and regulatory requirements. Visit [www.BaldwinSMS.com](http://www.BaldwinSMS.com) or call 888.222.1212 for more information.

### **About Alaska Seaplanes**

Alaska Seaplanes is the premier commuter airline of Southeast Alaska. Operating from a hub in Juneau, Alaska Seaplanes serves the markets of Skagway, Haines, Gustavus, Hoonah, Kake, Klawock, Sitka, Angoon, Tenakee Springs, Pelican, Elfin Cove and Excursion Inlet on a year-round basis. In addition, Alaska Seaplanes serves Whitehorse, Yukon on a seasonal basis and custom charters are available throughout Southeast Alaska, Western Canada, and the Pacific Northwest. The Alaska Seaplanes fleet consists of 15 aircraft including Pilatus PC-12, Cessna Caravan land and seaplanes, DeHavilland Beaver land and seaplanes, Cessna 207, and Cessna 206 land and seaplanes.

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